



Board of Directors Meeting Minutes

April 20th, 2017

President Debbie Tindle called the meeting to order at 8:10pm

Greeted all our members/guests

Marketing Presentation by Steve Collins of Statesman Media.

1. Followed by a Question and answer time available to board members.

Old Business:

- 1. Lizi went over a follow up on Job Descriptions. We are still missing a couple....like Treasurer.
- 2. Nick gave a follow up overview on Slack.
 - a. Robbie still needs to set up an account
 - b. We would like to use Slack for 1 or 2 projects to give it a text run to see if we as a group think its a good idea to use.
- 3. Robbie went over some issues he has had as a Houston on Thursday Nights and suggested we keep a log going as Houstons on things that happened on our night.
- It was decided that we would start a Slack channel for this and to try that out.

New Business:

- 4. Debbie brought a Proposal: Establish 2 Yearly Town Halls and 1 Election Town Hall. First town hall to be held in June and is combined with Annual Budget Meeting for the Membership. Second Town Hall in January. Election Town Hall to be held one week before voting begins.
- a. Vote Debbie moved that we adopt the proposal Lizi seconded it passed unanimously with Victor absent
- 5. Debbie brought up that we need to get W-9's from all of the staff and asked that we start that process now with our Shift Leads pushing it to get ahead of the game for next year.
- 6. Debbie asked Jin Young to be point person in finding out how the Syndicate can join an organization (ASCAP/BMI/SESAC) to keep us from violating copyright law.

Meeting stood adjourned at 9:37pm

Email Voting For March 23rd - May 18th

- 1. On April 5th Deb proposed using our April meeting on 4/20 to hear a marketing plan by Steven Collins with Cox Media/Statesman.
 - a. The motion passed with no opposing votes.
- 2. On April 5th Deb asked for approval to engage the musicians for ALX, under contract. The expenses asked approval for are listed below. She did not ask for anything besides the direct musician costs.

Musician fees: \$12,810

Plane Tickets: \$3450 Musician Food: \$800 Housing: \$1-3000 Total: \$18,060--\$20,060

- a. The motion passed with no opposing votes.
- 3. On March 28th Deb asked for a Yay or Nay vote on the following ticket pricing structure for ALX 2017 as a whole.
 - a. Full Weekend Pass: \$115

First 100 Weekend passes are discounted: \$75 (a \$40 savings)

One-Day Pass:

Fri=\$40

Sat=\$50

Sun=\$40

T-Shirts=\$15

Fri Late Night Meal Ticket=\$10

Sat Late Night Meal Ticket=\$10

b. The motion passed - with no opposing votes.