



Austin Swing Syndicate, Inc.  
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## Board of Directors Special Meeting Minutes

June 15, 2023

Present: Nicole, Kari, Lon, Phil, Kunal

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### ALX

- Marketing is put together
  - How much money should be spent on boosted posts?
    - If rate of return is positive, we should continue to spend money
    - A couple hundred dollars is reasonable
- Phil added Katya and Kunal back to facebook
- Sunday dance will be outside at central market, concerns about heat
- Late night venues: life in the city on Friday, go dance on Saturday
- Contract from the Fed is slightly higher than last year but fine
  - Who can sign for the contract? Nik or Kari
- Socials during ALX?
  - Kari bat event - open to everyone (no signups)
  - When do the bats come out? 7:30ish? It won't conflict with dances?
  - Food needs to happen before the bats so that people show up to the dance on time
  - **Kari will update next month**
- **Nicole will reach out to Kunal for graphics for the newsletter for promotions**

### Volunteers

- Summer has less volunteers so far
- We need to advertise volunteers
- Pictures - put in newsletter, facebook, picture board
- Issues with Kate opening
  - **Need to replace some labels**
  - **Kari - figure out thing with Kate, potentially talk to Kunal**

### Potential August band

- 8/10 is when the vipers are available
- 17th and 24th and 31st would also be potential options

- Keep it on hold until after June 23rd - see how well that event does

## Live music

- Need to coordinate with the DJ coordinator when we have live bands - Kari!

## 6/23 event

- Need to "invite all members" to fb events, encouraging people to mark interested or going on events

## 7/27 Anniversary Dance

- Golden Hour
- Need graphics + advertising - Amanda
- Need fb event
- Need post on website

## Activity updates from each board member. + discuss Trello if needed

- Mixed feelings about Trello
- We don't all need to use this
- Useful to keep track of status for things

## Registered agent service proposal

- Proposal for \$35/year
- **Nicole + Phil will sign up for things**

Proposal: Spend \$35/year on the registered agent (Nick/Kari)

Passes unanimously

## TFWC/Lease

- **Phil needs to call and ask about the lease**

## Classes/Backup instructors

- Decide if taster class is allowed to be your first intro class ever - some people are coming in with no experience
- Just called taster class - **update website, print new signs**

- **Teachers REALLY need to be more on top of taster classes**
- **Front desk NEEDS to know what should be taught - Kunal will add it to the schedule**
- **Number of instructors + instructors who are allowed to teach each class - Jen**
  - How do you get slated to teach certain things? We need some criteria
- How do you move up
- How to be stricter on levels?

### Ambassador proposal

- Lon re-wrote ambassador trainings with shared spaces - **he will share**
- Lon wants to do an ambassador training 2nd thursday in July
- Need to recruit people to be ambassadors
- Attending topical tuesday discussions is encouraged if you are an ambassador
- More formalized, scheduled
- Lon will be ambassador coordinator

## New Business

### Key copies

- Lon has key copies of georgian room, will be put in shift lead safe
- Hard to copy these keys - extra skinny
- Replaced lock on cabinet in georgian room

### Cindy Roberts - vintage sale

- We can maybe do popup sales? Swaps etc
- Community oriented - have a day to sell vintage clothes
- Back to school vintage garage sales