



Austin Swing Syndicate, Inc.  
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## Board of Directors Meeting Minutes

Aug 18, 2022

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### Old Business

1. Classes
  - a. Profitable, surpassing break-even mark.
  - b. Need teachers' meeting
  - c. Fee for privates, reserved in "off-spaces"
2. Live music
  - a. GHH and Glass Elephant booked for Sep 22.
  - b. Marketing begins in four days
  - c. Line dance planning during band break
3. Marketing
  - a. On track
4. Volunteers
  - a. At 30, an increase from 15 last month.
5. Building management
  - a. Deb made contact with committee member, unsure if meeting has been established.
6. Additional front-desk equipment
  - a. Rick plans to donate computer by next class series (Sep 8), otherwise one will be purchased
  - b.
7. Documentation
  - a. RR and duplicate training
  - b. Phil started treasury documentation
8. Training on roles

### New Business:

1. Mezzanine use for private lessons
  - Use for next-level Balboa or Shag
2. Kari to change Volunteer Orientations to 6:30
3. Kari performance team to perform at BTS dance?
4. Phil to pay Kari back for pizza + equipment
5. Phil to get in touch with Rick about 3rd laptop before 9/8 (1st day of new class series)
6. OC to receive free admission for bimonthly photos?
7. Creation of list with instructors willing to give privates.

8. We need a teacher meeting!!!
9. Request for help running/coordinating ALX
  - a. Housing support
    - i. Matching
    - ii. Advertising/marketing
    - iii. Moderator (of issues)
  - b. Hospitality support
    - i. Open call
  - c. Ticketing/sales
    - i. Eventbrite
    - ii. Email
1. Pitch for new software to consolidate sales, classes, and etc.