



Austin Swing Syndicate, Inc.  
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## Board of Directors Meeting Minutes

March 30th, 2023

Present: Nicole, Lon, Phil, Nick

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### OLD BUSINESS

#### CLASSES

- Plus and shag are up, foundations is about the same
- Only one person went to advanced six count last week
  - **Need to make a post each week with the content for the taster class**
- Possibility of teachers advertising for themselves - baseline payment + \$1 per student - incentivize coming to class (would need to be evenly rotated)
  - Trying to measure how many people show up for each teacher
- Teachers should give us content up front
- Have another teacher meeting
- **Lon: Message in teachers channel - "Please submit the thing you're going to teach by Monday of the week before"**

#### AMBASSADOR PROGRAM

- Need to expand

#### ALX

- Kunal talked with marketer, talking about rent
- Trying to find passwords: **need instagram password**
- Bands: Golden hour heptet

#### TWFC MANAGEMENT

## HOUSTON TRAINING

- Might want to change some codes, so old members don't know them

## LIAISONS

- Need more regimented dates for teacher meetings/instructor trainings
- To do that, we need to have actually defined the responsibilities
- **Schedule a meeting to talk about liaisons**

## MAY 4th LIVE MUSIC NIGHT

- 5/4 Event
  - Competition: 1st band break, Kari does music, dancing with no right hand, then 6 or 8 couples do force dancing, "blow up the death star",
  - Should buy fancier snacks, maybe get a hospitality coordinator (**Nicole: ask May or Emelise**)
  - \$100 band hospitality budget
  - In band hiring process, ask for food preferences, drinks, etc
  - Use live music email

Motion (Kari/Nick): Approve \$100 band hospitality budget for all future band performances  
Unanimous

- 6/23 event - officially booked: Plan during special session
  - Misha's band
- Anniversary dance: Also plan during special session
  - Golden hour?

## NEW BUSINESS

## VOLUNTEERS

- Volunteer appreciation party, semi-regular volunteer jam
  - Appreciation party should be June 8th
  - Also do volunteer jam that night

## TX SOS

- Update with new board members - **Nicole: Reach out to Daniel and document it**

## TOWN HALL

- June 29th - potentially cancel advanced swing and do it during that

- If there's a question you want answered, ask ahead of time

## SIGN CONDITION

- Big ballroom sign is messed up - leaning forward
  - **Phil will ask Deb**
- Code of conduct signs are also messed up

## DIGITAL PLATFORMS

- We should have a CRM
  - SimpleTix - doesn't have CRM but does have membership/ticket ability
  - Could hook it up to another platform
- New ALX Trello: **Special session trello training**
- New volunteer slack workspace

## SOCIAL MEDIA

- Enable auto-admin tools at some point

## NEWSLETTER

- Get a band, workshop, announce in newsletter

## T SHIRTS

- Phil will ask Deb about the logo
- Need to order some at least

## AFFILIATE ORGANIZATIONS

- We used to have actual affiliate organizations
- How do we decide who qualifies for affiliate organizations?

## OTHER DISCUSSION

- Lon is having a meeting about other dance opportunities around Austin