



Austin Swing Syndicate, Inc.
board@austinswingsyndicate.org
1108 Lavaca St. STE 110-273
Austin, TX 78701-217

Board of Directors Meeting Minutes

March 28, 2024

Present: Sam, Phil, Nick, Lon, May, Jake, Chris

ALX

- Website is updated, ticket sales are online
- Didn't find people to do marketing

Volunteers

- May is making more signs to help train volunteers
- Need cards as some volunteers will start getting class perks soon (in April)
- Should store cards backstage, stamp them - Nick will make these

Newsletter

- Phil will make a form for ALX volunteering
- We need marketing people!! For ALX and otherwise

Ambassador Program

- Still being trialed, 2 people per night from 9-9:30
- Lon will put something together for Jen to pass to the ballroom instructors so they remember to advertise the ambassadors

Live Music

- Waller Creek Vipers - 10 year anniversary, everyone plays
 - Rotating members with 3 sets
 - \$110 per person (except Vic)
 - A little more than we'd normally pay but not much
 - Sometime in May - May 30th
 - Seems worth it for their anniversary

- Tentatively approved - but Vic wants a 30min break for musicians to switch out, which is logistically bad - people leave
- May - celebrate UT Graduates

Elections

- They're happening!

Classes

- Jen is in favor of putting plus on hold and doing teacher training next month
- Need to do teacher training, need to do teacher demos
- Need to know who is teaching what more than a week in advance
- Jen D might do graphics for classes - replace online sign up photo
 - Start a working budget, just give Jen a list
 - Updated Phil's proposal

Motion: \$700 to \$1000 for various graphics for Jen

Passes unanimouslyW

NEW BUSINESS

Coordinators

- Maybe get Jen to make a coordinator design (a card to mark their terms) and a gold member design
- No current process of replacing/evaluating coordinators
- Want to check in and make sure coordinators are still down each year
- Coordinators should attend some board meetings
- Coordinators need job descriptions and we should have a document that outlines review
- 1 month after election, we should check in with the coordinators
- Coordinators can be board members
- Also being a coordinator and a board member can be a lot of work (ex houston and volunteer coordinator)
- Lon will draft a proposal

Equipment

- We need a laptop!
- You can take it home but it needs to be back on Thursdays
- Prioritize durability

Motion: Laptop expenditure.

Passes unanimously

Jam Band

- Want to give them \$100 more per night
- Venmo? Maybe hard
- Probably writing a check, hard to pay in cash

Motion: Pay the jam band \$200 per night

Passes unanimously

ILHIGH

- I live here I give here
- We could do that

Women's History Month Post

- The women's history month post was cool, we should do that for black history month
- Need more people, history coordinator?

Class Research Update

- Whitney sent out class survey!
- Should also do a band survey

Blues

- Chris would be interested in more blues side rooms
 - Need a volunteer to set up sound system
- Would be interested in a class slot too - might get more blues people interested in lindy