



Austin Swing Syndicate, Inc.
board@austinswingsyndicate.org
1108 Lavaca St. STE 110-273
Austin, TX 78701-217

Board of Directors Meeting Minutes

August, 2024

Present: Nick W, Sam T, Emory, Joanna, Jen R, Jake, Vic, Phil, Lon, Keegan

BUSINESS

Venue updates

- Confirmed Saengerrunde Hall on Sept 5 and 12
- Notifications need to happen soon
- DJ Round Robin event confirmed for the 5th
- Contract from Paramount received
- Board meeting will be moved to 4th Thursday (September 26)
- Dance will be ending at 11:30 so we can be out by midnight
- No official parking garage, parking is "on your own"
- **Action Item:** lon@austinswingsyndicate.org to check on moving Jam Band to the 2nd Thursday (the 12th) and there would be a DJ between songs

DJ Events

- Round Robin happening at Saengerrunde
- Request Night & Decades Night both need some prep, Joanna to talk to DJs

Private Lesson space

- Need to come up with rotation for fairness and assess free space

Back to School dance

- Was going to be end of September, timing is an issue with UT band scheduled to play in October
- Moving to Slack for further discussion

ALX Dance proposal

- Dance contest for free pass to ALX
- Tentatively scheduled for same night as UT Jazz Band during break
- jen@austinswingsyndicate.org and Joanna to run the contest

Vic's proposal: Musicality workshop(s) with live bands

- In collaboration with Blues board
- Ask of Syndicate is for financial support
- We (the board) have asked Vic for a breakdown of costs

Proposals

- Advertising on radio
- Online marketing with Jimmy
- Ask is to allocate \$5000 for the two options to the above marketing plans
 - Lon motions, Emory seconds, approved unanimously
 - Split of the funds TBD