

Austin Swing Syndicate Current Board Activity

President: Deb Tindle

(current status of Deb: covering 🧒 and family with kisses)



Austin Swing Syndicate Admission & Finances 2nd Half 2019

Treasurer: Simon Cruanes



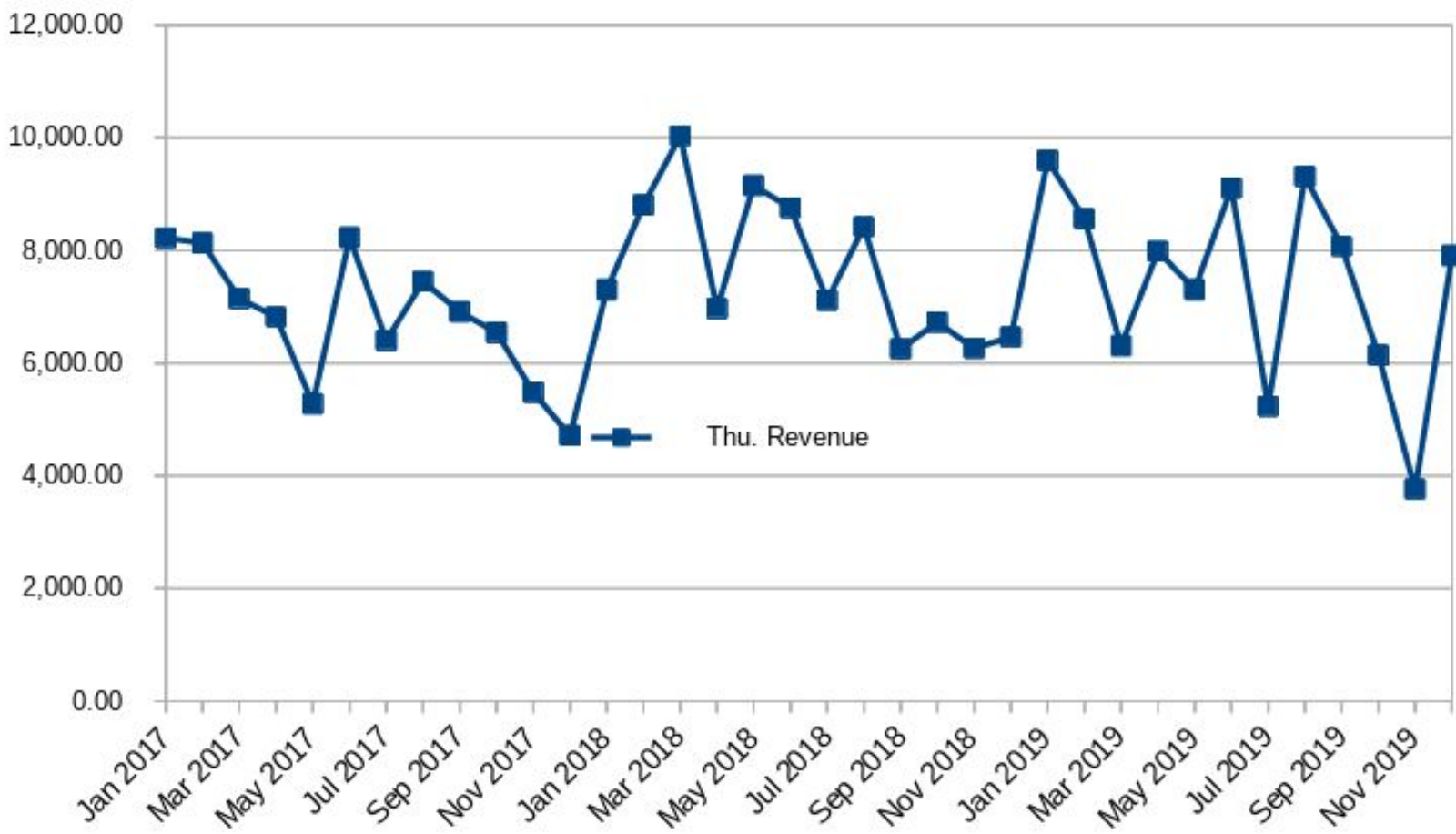


Agenda – Financial

- Attendance numbers & trends
- Revenue & attendance by source
- Financial statement for 2019 H2
- ALX: all the monies 🍷🍷
- Additional statistics

(if you get too bored, try and count the emojis.)

Revenue Trends for Thursdays





Sales Summary for 2019 H2

Sales

Net Sales \$51,725.00

Payments

Total Collected \$50,888.62

Cash \$23,364.00

Card \$28,361.00

Fees \$-836.38

Net Total \$50,888.62

note: Square takes a fee on card payments, not on cash.



Workshops!!!! (dec.)

- 191 attendees in total
- \$4,085.00 revenue
- Biggest attendance:
 - slow bal (39 people, 1w)
 - swingout clinic (25 people, 1w)
 - turn technique (23 people, 1w)
 - solo jazz (20 people, 4w!) 🧑🏻‍🎤 🎩

note: Square takes a fee on card payments, not on cash.



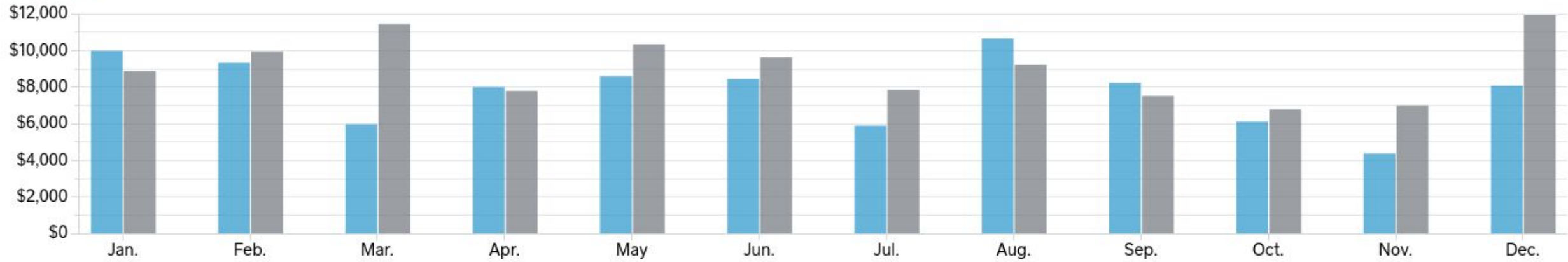
Comparison with 2018

YEARLY GROSS SALES

2019 compared to previous year.

-13.53% less in sales than in 2018.

● 2019 (\$93,645.00)
● 2018 (\$108,292.00)

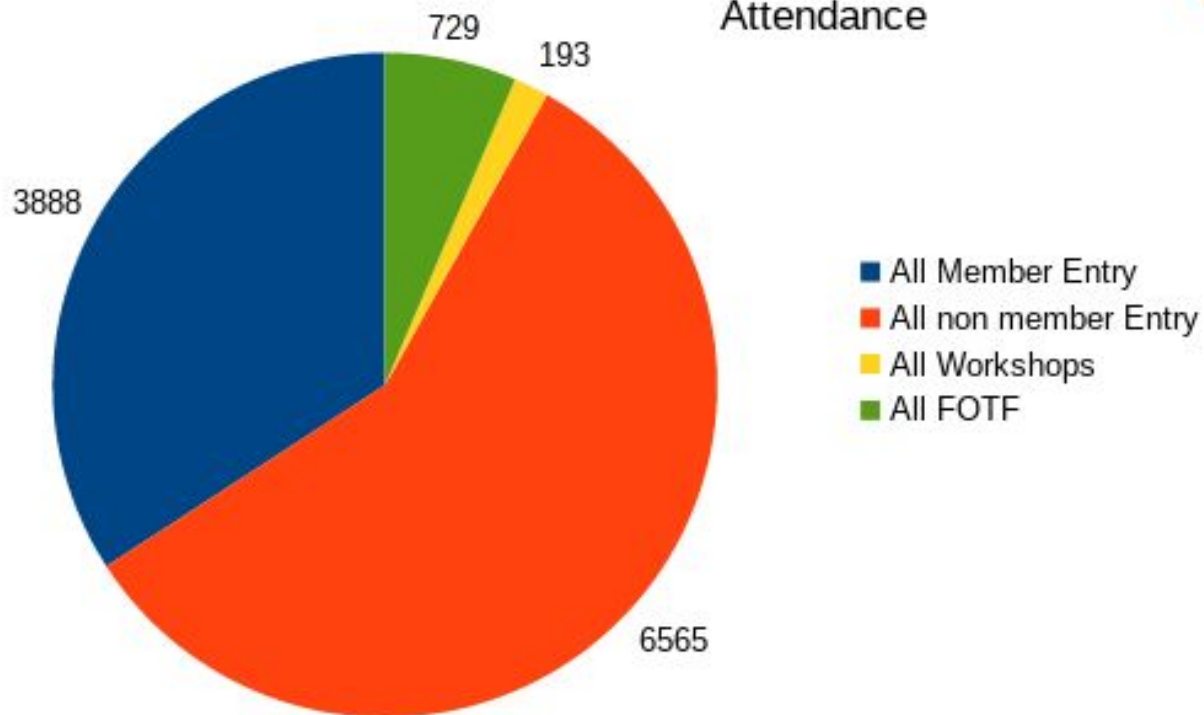


Note: this is thursday sales only! Not ALX!

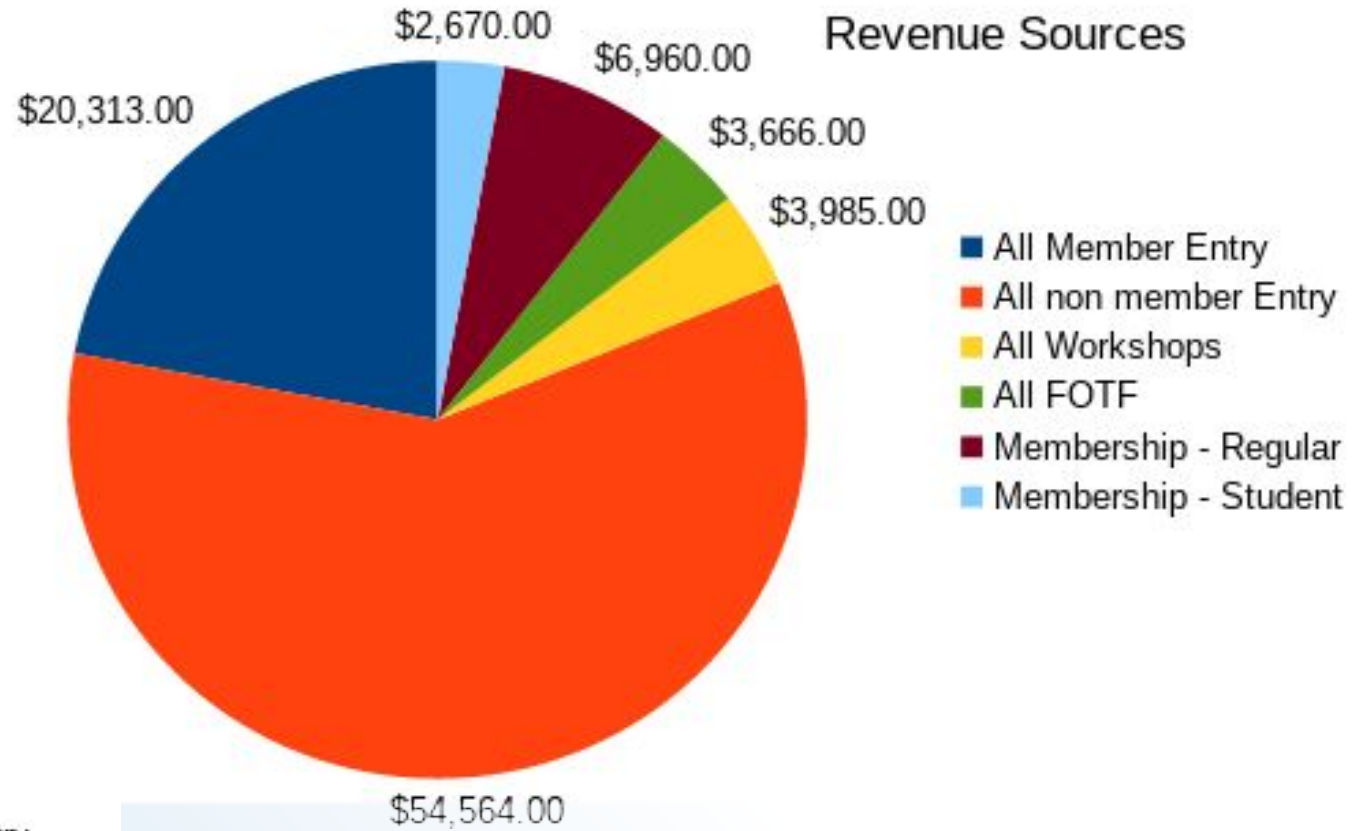
- 93,645 in 2019
- 108,292 in 2018

Attendance and Revenue Sources (2019)

Attendance



Revenue Sources



ALX 20



- Revenue: 42,844.51
- Expenses: 42,016.08
- Revenue > Expenses 🎉🎊💋💕
- Our volunteers = 💕🌟💕

Equipment Rental	2,327.64
Facility Rent	9,830.00
Food & Beverages	3,085.41
Marketing	1,073.81
Total Musicians	\$20,695.51
Sound and lighting	2,600.00
Staff	2,205.00
Supplies	198.71
Total ALX Expenses	\$42,016.08



Additional Statistics

- Percent cash transactions by \$\$ (2019 H2): ~45%
- Number of water bottles sold (2019 H2): 564
- Current number of members: 319
- Typical cost of staff per night: \$300
- Percent student members: 33.6%
- \$\$ in the bank (as of 12/31/19) \approx \$76,800



What can you do (other than invite your friends)?

Like, share, comment on our posts



Follow, like, do whatever else you can do on Instagram



Review us on Yelp or Google Reviews



Bring our flyers with you when you go out dancing or to a new coffee shop

Thank you!

Austin Swing Syndicate Board

President: Deb Tindle  

VP: Caitlin McTaggart  

Treasurer: Simon Cruanes  

Secretary: Daniel Young  

At-large: Ale Mier  

Alex Barr  

Nick Williams  



Board of Directors Election 2020



- ❑ Elections coming soon (march)
- ❑ fearless election committee lead by Cailin Flaherty
- ❑ Please apply, vote, and/or wear cute suffragette outfits (with polka dots?).
- ❑ We also always need more volunteers!

(Information meeting once a month).

(bonus emoji: 🗳️🗳️🗳️)

([U+1F5F3](#) ballot box with ballot)

(<https://emojipedia.org/ballot-box-with-ballot/>)

(click here to subscribe to more emoji facts)



Town Hall Forum Goals and Rules

- Our goal is to hear from as many people as possible, time-permitting
- We would like to use this time to gather information from the membership about what is important to them
- Each person is limited to two minutes on one topic, after which the board can respond for two minutes
- For any additional responses, topics, or comments please return to the end of the line

