



Austin Swing Syndicate, Inc.

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Board of Directors Meeting Agenda July 18th, 2019

Meeting started at 8:03PM

Old Business

1. Marketing plan for August workshops

New Business

1. Email/slack thread from Mari and Deb
2. Back to School Dance--marketing, graphics, needs
3. Community Night
4. Advanced Comp details (see slack thread)
5. Making an effort to include coordinators in the ongoing conversations about our direction
6. Simon's suggestion for saving energy

Discussed (Outside of New/Old Business):

1. Deb/Mari meeting next Friday 10AM.
2. Board meeting communication extension toward Jen and Matt, coordinators.
3. To await Friday meeting to determine Simon's proposal viability.
4. Golden Hour Septet confirmed for Back to School Dance, Glass Elephant contacted.
5. Community Night, a night for the Syndicate to sell itself to extraordinary extents, to be held during a large band night, probably the Back to School Dance. This would require early and extensive marketing campaigning. Membership-rate costs, possibly using EventBrite discounts. Name TBD by tomorrow morning.
6. Caitlin and Cailin to manage August competition DJs, judges, etc. Check with Kelly, Lian, and Kevin as judgement.