

Board of Directors Meeting Minutes

May 18th, 2017

Meeting was called to order at 8:22pm

- 1. Presentation was given by Rolando Almaraz from the San Antonio Swing Dance Society re: Swing Battle in April's results and possible reinvestment in the 2018 Swing Battle.
 - a. Austin Swing Syndicate's return on investment was \$1,295.06.
 - b. **Vote:** Lizi moved we reinvest the amount of \$1,295.06 back into the event for next year. Deb seconded and the vote passed unanimously.
- 2. Presentation from Abbey Maedgen re: training for Board Members on SafePlace.
 - a. The need of training for both Board Members and Staff was discussed.
 - b. A date of August 31st was suggested.
 - c. Lizi was selected as point person to work on securing a date and other details.
- 3. Update on various licensing agencies for music copyrights was given by Jin Young.
 - a. She found the agency we should use, but wasn't able to get any pricing info.
 - b. It was decided to hand this off to Nick, who will come back next month with the pricing info to be used to make a decision and take a vote on this issue.
- 4. Quick Slack demo given by Nick.
 - a. Discussion was had on how to more effectively use Slack to separate different topics.
- 5. Deb asked everyone to review the Live Band Selection Policy.
 - a. It was decided to postpone the vote and hold it in Slack to give several members of the board more time to review.
 - b. Victor is stepping down as Live Music Coordinator. It was decided we will need to select a new Live Music Coordinator before the September Live Band night.
- 6. Lizi gave the Treasurer's Report.
 - a. Last meeting we stood at \$52.8K
 - i. \$34K in the main account
 - ii. \$14.5K in the ALX account
 - iii. \$4.3K in the savings account
 - b. \$6.7K has been brought in since the last Board meeting

- 7. Deb gave an update on the Marketing Plans, and asked that we pull the website out of the plan as a whole and vote on doing that now.
 - a. **Vote:** Deb moved that we hire Tiffany Anderson \$2,400 to revamp the website. Lizi seconded and the vote passed unanimously.

Meeting adjourned at 9:25pm

Postponed Business

1. Marketing update on No Time For Social, Social Distillery. Deb

Action Items

- 1. Nick will give a report on pricing for licensing agencies for music copyrights.
- 2. Deb will forward the 990 to the Board.