



Austin Swing Syndicate, Inc.  
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## Board of Directors Meeting Minutes

December 19th, 2019

Meeting started at 8:03PM

### New Business

1. 2020 Schedule. Vote to approve.
2. 2020 Budget vote is delayed to Jan 2020 due to treasurer on vacation.
3. NYE 2020. Who is Chairing? Budget? Ticket pricing? Tickets to go live in Jan. I propose a budget of \$5000 for band, \$1500 for sound, \$1200 for snacks, \$800 rent, \$300 staff. That totals at \$8800.00. Proposed ticket price of \$30. Market to only swing dancers. Event is funded at 294 tickets sold, leaving room for profit. Keep this event casual and fun and DANCER oriented.
4. Election Committee. Need Board member to recruit committee, report back on Slack.
5. Parking Changes. Report from Alex.
6. Practice Dance Proposal. Details: held weekly 9-10 pm in open side room; Syndicate to supply speaker for music; Jen Reed to identify teacher/DJ to host room; if no host, then just open space plus music (playlist); good opportunity for training teachers and DJ's as well as chance for dancers to improve. This is in response to Lindy teachers from FOTF request to improve quality of Lindy Hop in the ballroom. Proposed start date... Jan 2020. Vote to approve. Assign responsibility to Board member for logistics, communications and marketing.
7. ALX Report
  - A. Financial Report
  - B. Survey
  - C. Plans for 2020
  - D. Committee Structure
8. Current Syndicate Finances
  - A. Recent Gross Sales
  - B. Workshop Sales
  - C. Account Totals
9. Proposal for changes to the structure of Memberships.
  - A. Discuss new structure
  - B. Vote on rolling out new memberships.

### Discussed (Outside of New/Old Business):

1. 3rd thurs in march across years is generally scattered (sales) - no visible pattern
2. Town Hall placed on Jan 30th.
3. NYE20 - "funded or nothing" by March.

- a. We need a chair, not including Deb, Caitlin, or Jen.
  - b. Possible alternative of having a simple Thursday night.
4. CAITLIN to select election committee members
5. ALEX to inquire further into parking situation (strange location and set up)
6. ALX FINAL NUMBERS 2019
  - a. Executive decisions, writing down this year's procedure for future references, passes sold  
Expanding the committee to one more member
  - b. Polls and surveys from ALX19
  - c. Asking for member/board feedback on local vs out-of-town bands for next ALX
7. Healthy financial status- dangerous recent trend for profits
8. Automatic renewable (SUSTAINING) membership
  - a. 3 tiers for membership (to include t-shirt, Fed tour, private class - depending on tier)
  - b. Status and “power” of tier membership card.

Board Decisions:

- Move holiday dance from Christmas Eve to Dec. 17th.
  - Otherwise, current schedule is approved.
- Starting *practica* room by end of January.
- Adding three tiers - further details to be assigned per tier.
- Going ahead to advertise “Funding or Nothing” for NYE20.