



Austin Swing Syndicate, Inc.  
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## Board of Directors Meeting Minutes

May 19, 2022

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### Old Business

1. Town hall
2. Incredibly brief financial update
3. Live music (Ale- Lauryn Gould) Meet w/Dave Bedrich
4. Anniversary dance (date, band, marketing)
5. Classes
6. Volunteer orientations
7. TFWC mgt communication - Ale has reached out to JR, he is yet to respond
8. Membership system
9. Blues room to pay or not to pay
10. When does ALX planning start?
11. Proposal: Once a month newsletter to members (subscribers?)

### New Business

1. Phillip and Kari completed Houston training
2. Newsletter and Email credentials passed down to Kari
3. Document proposal by which the board could broadcast any announcements or information as a newsletter. At the end of the month, the document would be stylized and distributed to members.
4. Volunteer orientation went well; several other people inquired about volunteering following orientation. We expect them next month.
  - a. We need a process, a list, to make sure people are contacting us regarding volunteering inquiries adequately.
5. Kari and Ale will conduct the following volunteer orientation.
6. Logistics for up an official TikTok account for the Syndicate (name, admin, content, frequency)
7. Should we develop a weekly list for instructors, MC, etc. to announce forthcoming events, like volunteer orientation, ALX, live music.
8. Classes: must decide format, lock in first week of June as starting time for classes (what are rates, instructors confirmed, class time slot schedule, equipment needs, need of additional volunteers, check-in system, marketing for classes)

- a. Curriculum: 1-month classes, or 3 1-month classes with incremental difficulty/complexity and different content month-by-month.
  - b. Rates: Members - \$45/month, \$120/3 months; Nonmembers - \$50/month, \$135/3 months.
  - c. Schedule: 7 PM starting time. L1 (Lindy Core) in the main ballroom, L2 in the art gallery, Shag/Balboa in the Georgian room. At 8 PM, foundation in art gallery, intro in main ballroom,
  - d. 6:30-8 PM shift at desk checking in people at workshops.
  - e. Opening: Prioritize setting up one speaker in the Georgian room, on side room nights we'll set up the whole system anyway. 1 extra auxiliary from backstage to art gallery.
    - i. Can people join on Week 2? Yes, by instructor's discretion, possibly by a short catch-up session.
  - f. Class names: Foundations, Lindy Core, third name tbd
  - g. Philip created a Google form for sign-ups in which people can self-report their skill level. Can do on a personal phone through a QR code or on a laptop on-site.
  - h. It would be useful to find a dancer-level volunteer on the front desk to help orient students to a level for classes.
  - i. How frequent are refreshers included in the curriculum?
9. Blues may be able to use a small room adjacent to the ballroom stage.
10. Financial update: losing at least \$1K per month, without live music, contributed by recently purchased equipment

**Live Music Proposal**

- Payment:
  - Flat fee per musician - \$25/person (Dave), \$50/musician (Lauren), \$100/musician (Misha).
  - Possible payment increase for Band Jam

• Schedule and Budget

Month	Day	Event	Band	Expected Size	Expected Cost*
June	2nd	Anniversary Dance	Dave Bedrich	4	\$100
July	7th		Hot Sugar Band	8	\$1,800
August	4th, 11th, 25th	Back to School		7	\$1,575
September	1st, 8th, 22nd, 29th			7	\$1,575
October	6th, 13th, 27th			7	\$1,575
November	10th	ALX		7	\$1,575
December	1st, 8th, 22nd, 29th			7	\$1,575

\* + \$600 for sound, + \$100 for Band Jam (\$200?)  
Based on projected budget

1st, 2nd, 4th Th. available Aug-Dec. 1st Th. allows 2 weeks until from band jam (3rd Th.).  
Three 45-minute sets 9 PM-12 AM.

TOTAL: \$14,675, budget for \$15K

• Bands

- Floyd Domino's All Stars
- Waller Creek Vipers
- Rent Party
- Sammy's Satin Sounds
- Dirty River Orchestra
- Golden Hour Septet

• Marketing  
We must have a strict marketing schedule for this. A first notice of recurring monthly bands, then weekly (perhaps, bi-weekly) posts of the band, time, prices, encouragement.

11. Make the Anniversary Dance late June or late July. Last week of July, or second week of June. WCV or some configuration of Golden Hour are first choices.

12. To contact Dave Bedrich to reschedule June performance.

13. Will maintain \$100 compensation to band jam.

14. No live music in June, outside of Band Jam.

15. Start scheduling and budgeting for live music the 4 main dances, as opposed to every month bands.

- a. Hot Sugar - July 7th
- b. Anniversary Dance - July 28th
- c. Back to School - September 22nd
- d. ALX - November 10th

16. Nick will lead a meeting with Blues.

**Vote:**

- Board approval for the class curriculum proposed.