



Austin Swing Syndicate, Inc.
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Board of Directors Meeting Minutes

April 21, 2022

Old Business

1. Houston training - Phil attended Houston training, Kari is scheduled for May 12th
2. TFWC mgt communicatio - Ale to reach out to JR for formal introduction as primary form of contact
3. Newsletter - Kari needs to be added to Mailchimp
4. Volunteer orientations - Kari, Ale, and Phil take on volunteer touring. They will address the schedule for thi, traditionally the 2nd Thursday of the month. Next one is 5/12.
5. SOS filings - Daniel submitted nonprofit periodic report (maintains 501c3 status requirements; announces change of leadership within organization)
6. Classes - Jen has schedule and contact information for instructors.
 - a. We seem to be missing the structure for classes on paper. All information seems to be personally on the Coordinator.
 - b. Possibly move membership to a formal payment system.
 - c. To set up an online meeting with Jen to discuss these issues.

New Business:

1. Town hall - not yet scheduled. Tentatively June 9th.
2. Live music - discussion about hot sugar band July 7th.
 1. Decide on which dates we'd like live bands for. (Anniversary dance - June/july, back to school, valentine's)
 2. We should establish theme nights
 3. Get budget
 4. Set up certainly with Hot Sugar, promote it soon.
 5. Voted a while back to double live band prices to make it sustainable- how does this affect attendance - we have the chance to establish a precedent on price for the first live band night in a long time
 6. Price will need to be advertised beforehand (around \$15/20, member/nonmember)
3. Marketing - K to get a marketing team/committee
4. Team - Kari has aan official letter to distribute to dancers to assemble a dance team.
 1. Team would be an official part of the sydicate

2. Promotes inclusivity, community involvement
3. Focuses on outreach and raises skillset in ballroom, as well as scheduled performances at the Fed.
 1. Idea for sponsorship for connections, marketing,
 2. Idea to tap into some grant for funding
 3. Idea to extend notion to other city
4. Potential for gig work to Income
5. A schedule for performances is in the proposal.
6. Will we need liability waivers?